

SOSecure

Containment Swim Brief

If necessity is the Mother of Invention, perhaps mothers are the best inventors. When Discovery Trekking Outfitters designed the SOSecure™ Containment Swim Brief, we did so out of personal need. One of the owners of the company could not find an effective swim diaper for her teenage son, so he



was not allowed in the pool. Water quality is a major concern for all aquatic facilities. It is not fair or realistic to expect those with special needs to be excluded from swimming, so having a garment that contains as securely as possible is crucial. At the time the SOSecure™ brief was developed there were several other products available. After testing each of them, we found they were not designed well, which resulted in poor containment. Some were difficult to put on, and the rigid fabric did not stretch or allow for ease of movement. Some were uncomfortable, and none were particularly discreet. In fact, several filled with air when submerged, which can be quite embarrassing! Nobody wants to be wearing a garment that is so obvious.

There were many challenges in developing the swim diaper. Discovery Trekking is primarily an outerwear company. We tested many technical fabrics but soon realized that the fabric we needed did not exist! So, we worked with several North

American mills to develop the perfect solution. It is washable and very long-lasting. Naturally, the garment needed to be waterproof, but also soft and comfortable next to skin. The 4-way stretch ensures that it fits snugly, contains more effectively, and allows for maximum adjustability. The fabric is lightweight, and almost undetectable under most swimsuits.

The design for the Swim Brief was based on the many different needs of our customers. Many of our clients lead active lives and are able to dress themselves, however some cannot. Therefore the brief needed to open fully, for ease in dressing. There are many body shapes, and the hook and loop closures allow adjustments that take this into consideration. For example, the garment can be closed on an angle to accommodate those with small waist and large hips; or the opposite...persons with large waist sizes and smaller hip and thighs. This is extremely important for both comfort and effectiveness. Each swim diaper fits a waist or hip size range to allow for growth, weight gain or loss, in sizes from x-small to 5XL.

At first we only made the garment to fit a full grown adult. However, we realized that many clients were older children or teens, and they needed a style to fit their shorter stature. We then developed the Youth style, which is the same in the waist/hip as the Adult, but sits lower on the waist. Recently we

introduced the Child style, which is smaller all over and intended for children ages 3-12. All styles are made with the same fabric. Although most clients wear the garment directly next to skin, some clients tell us they prefer to put a diaper on the inside for extra protection. That allows for extra peace of mind, but does impact on how the brief looks as it is not as discreet.

We did not set out to become supplier of continence products. In fact, Discovery Trekking has grown mainly due to the huge popularity of our Ultra Fast-Dry Sport & Travel Towels, and “Hot Flash” bedding and sleepwear. We realized that most large continence manufacturers have overlooked the needs of adults and teens that require products such as the adult swim diaper. This market is considered too small to be financially viable. We disagree. Having realized the importance of providing such necessary products, we hope that others will not share the frustration we felt when searching for something that would truly work.



More information about the SOSecure™ Containment Swim Brief, including sizing and how to measure, can be found on our website www.SOSecureProducts.com; and from other online providers of continence supplies. In the UK, the SOSecure™ Swim Brief is available through www.incontinenceuk.co.uk

